

A Business Narrative is a way for you to share your business story without the complexity of a business plan. It helps our Underwriter understand how your business operates and secures new business. The better you tell your story, the easier it is for our Underwriter to make a lending decision.

**Business Narrative Components**

- 1. Business Name: \_\_\_\_\_
- 2. Business Address: \_\_\_\_\_
- 3. Business Type/Industry/Description: \_\_\_\_\_
- 4. Business Property Type (i.e. home-based, office lease, warehouse, etc.): \_\_\_\_\_
- 5. Date Organized: \_\_\_\_\_
- 6. Owner Name(s): \_\_\_\_\_
- 7. Percent of Ownership: \_\_\_\_\_
- 8. Number of Employees: \_\_\_\_\_
- 9. Business Product(s)/Service(s): \_\_\_\_\_
- 10. How do you generate business?: \_\_\_\_\_  
\_\_\_\_\_
- 11. Is the business seasonal?: \_\_\_\_\_
- 12. How Has COVID-19 Affected the Business?: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 13. Any additional information that will help us understand your business: \_\_\_\_\_  
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